

# CONSTANCE BURNS, MEd

Instructional Designer & eLearning Developer

## CONTACT INFO



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<http://www.constanceburns.com>

## EDUCATION

### MASTER OF SCIENCE IN EDUCATION

Focus: Learning Design and Technology  
Purdue University | 2020

### BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

Focus: Data Science & Analysis  
Colorado State University | 2016

## PROFESSIONAL DEVELOPMENT

### PROFESSIONAL EDUCATION CERTIFICATE

Instructional Design: Digital Media, New Tools  
& Technology  
University of Maryland | 2018

### PROFESSIONAL EDUCATION CERTIFICATE

Internet of Things (IoT)  
Massachusetts Institute of Technology | 2016

## SKILLS

Software Design & UX/UI Design  
Enterprise Data Center Management  
Cloud Hardware Infrastructure  
Cloud Computing (Azure, AWS, Google Cloud)  
Virtualization (VMware, Hyper-V)  
Articulate Storyline & Rise 360  
Adobe Photoshop & Premiere  
Audio/Video Editing  
Illustration, Animation  
Web Design, HTML, CSS  
Please visit my website to view more skills:  
<http://www.constanceburns.com>

## PROFILE

Experienced Instructional Designer, eLearning Developer, and instructor seeking new remote work opportunities starting in July 2022. Extensive professional work history in Enterprise technologies and project management. Organized, self-directed, team player with experience leading teams. Able to quickly learn and adapt to new subject matter, products, processes, technologies, and software tools. Creative problem solver and efficiency planner. Trained in all aspects of Coursera's Teaching & Learning team services, including the vendor responsibilities covered in the Coursera Learning Design Consultant courses.

## PROFESSIONAL EXPERIENCE

### LEARNING DESIGN CONSULTANT, Owner/Operator

Ed Tech Design, Dallas, TX & Florence, OR | 2017-Present  
Primary Client: **Coursera**

- Apply and teach Coursera's pedagogical best practices, which include using Bloom's taxonomy, Backward Design, and Mastery Learning.
- Assist educators in building learning programs on Coursera's platform, including the configuration of technical assessments using Coursera Labs, developing Guided Projects, integrating LTI tools, plug-ins, etc.
- Provide high tech expertise on technical projects from Microsoft, Google, IBM, SAP, SAS, various universities around the world, etc.
- Interview, collect requirements from, and collaborate with other Subject Matter Experts (SMEs) to design curriculums & course content.
- Design original and improve existing educational and training programs, curriculum, courses, course content, lesson plans, assignments, job aids, and a variety of other learning materials.
- Apply adult learning theory and instructional design methodologies to online, hybrid, & classroom learning programs (sync, async, self-paced).
- Analyze, plan, design, develop, implement, evaluate, update, and monitor a variety of learning programs.
- Favorite Project: Designing a hybrid pediatric surgical fellowship program for a hospital, with guidance from Harvard's Business School.

### PROGRAM MANAGEMENT SENIOR ADVISOR

Dell Technologies, Austin/Round Rock, TX | 2004-2016

- Managed portfolios/programs/projects for software UX/UI interface design, including scoping, timeline, milestones, stakeholder communications, reporting, etc.
- Designed and managed engineering of internal software tools.
- Advised Enterprise Systems Analysts on data center design architecture, installation projects, maintenance, and repair.
- Created learning materials and conducted training classes for Dell employees, contractors, and vendors regarding technical issues and business processes.